

THIERRY MEMEL

23 years old

E-mail: thierrymemel@gmail.com

Tel: +225 65596747



REFERENT DIGITAL
T-SHAPED MARKETER

PERSONAL SUMMARY

An ambitious problem solver with a passion for Digital marketing, web development and Graphic Design, and who would like to join a team of like-minded Web Developer and Graphic Designer. I have much experience of creating digital strategies and innovative solutions to complex problems. I am thorough and precise in everything I do, and have a keen interest in technology, mobile applications, user experience, Digital art and illustration. As someone who takes responsibility for his own personal development, I am continually evaluating and upgrading my skills so that I stay at the cutting edge of Digital marketing, Web development and Graphic design. I am a natural problem solver, who have proven myself by successfully completing projects for many companies.

Right now I am looking for a suitable position with a company where outstanding performance is recognized and rewarded and where I can work on a variety of high profile projects.

ACHIEVEMENTS

Responsible for working on a range of projects, designing appealing websites and interacting on a daily basis with graphic designers, back-end developers and marketers.

- ✓ Developed and maintained the front end functionality of websites.
- ✓ Participated in discussions with clients to clarify what they want.
- ✓ Designed prototypes for apps and websites.
- ✓ Created logos, banners and buttons for websites
- ✓ Devised SEO strategies based around specific keywords.
- ✓ Participated in brainstorming sessions to come up with ideas.
- ✓ Provided guidance and advice to less experienced staff.
- ✓ Worked on multiple projects simultaneously to a high standard.
- ✓ Involved in a project to develop a digital communication strategies for a game that should be online.
- ✓ Worked as a psychologist assistant
- ✓ Involved in the peer education public health program at ICAP of Colombia University that is headquartered in Abidjan, Côte d'Ivoire.

KEY COMPETENCIES AND SKILLS

Web Development

- Knowledge of HTML, CSS, JavaScript, PHP and WordPress (Content Management System)
- Strategically thinking through all parts of the design process
- Knowledge of digital marketing and digital communication for promoting a brand.
- Growth hacking knowledge
- Social Media Strategies
- UX/ UI Design
- Digital art and illustration

Professional

- Speak fluent English and French (Advanced Level)
- German and Spanish (conversational level)
- Able to organize own workload effectively and prioritize tasks
- Having a passion for customer service & responding quickly to enquiries

- Can manage multiple projects in a fast-paced, deadline-driven environment
- Adaptable and able to quickly pick up new techniques

Personal

- Passionate about doing a good job.
 - First rate interpersonal and communication skills, able to easily interact with fellow developers, designers and customers alike.
 - Strongly committed to all projects from inception right through to the end.
 - Confident, friendly and easy to get along with.
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ACADEMIC QUALIFICATIONS

MTN Academy by Simplon.co **2019 Present**

[Referent Digital/T-shaped marketer]

University of Felix Houphet boigny **2015-2018**

BA (ongoing) [Mathematics and computer science]

HOBBIES & INTERESTS

Technological culture - Reading - Digital art - Comic books - Football – Public speaking